



The 15th TCU International e-Learning Conference  
Lifelong Learning Transformation:  
Entering the World of Artificial Intelligence in Education Era  
14 - 15 Aug 2024

## IEC2024 Agenda

**Date:** August 14-15, 2024

**Location:** The Berkeley Hotel Pratunam, Bangkok, Thailand: 559 Ratchaprarop Rd, Makkasan, Ratchathewi, Bangkok 10400, Thailand

**Format:** Onsite and Online Forum with Onsite workshop sessions

**Organizers:** Thailand Cyber University Project (TCU)

**Co-organizers:** Global MOOC and Online Education Alliance (GMA), XuetaangX, Chulalongkorn University, Chiang Mai University, Naresuan University, Khon Kaen University, Suranaree University of Technology, Burapha University, King Mongkut's University of Technology Thonburi, Walailak University, Prince of Songkla University.

**Participants:** 800+ university leaders and teachers (150 participants onsite and 650 online and onverse)

**Language:** All activities will be conducted in English and Thai

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## Appendix 1. Main Room Day 1 Schedule

**Day 1, August 14th, 2024** (Bangkok, Thailand Time GMT +7 / 24-hour clock)

**MAIN ROOM:** Mayfair Ballroom C 11th Floor **(English Session)**

8:45-9:00	<b>Welcome Session with MCs</b>
Master of Ceremonies (MC):	<b>Vorasuang Duangchinda, Ph.D.</b> Director of Office of Online Education, Sripatum University, Thailand
9:00-9:20	<b>Conference Report</b> <b>Associate Professor Thapanee Thammeter, Ph.D.</b> Director of Thailand Cyber University Project, Ministry of Higher Education, Science, Research and Innovation, Thailand
	<b>Opening Remark</b> <b>Professor Supachai Pathumnakul, Ph.D.</b> Deputy Permanent Secretary and Acting Permanent Secretary, Ministry of Higher Education, Science, Research and Innovation
	<b>**Photo Session**</b>
9:20-9:35	<b>Thai MOOC Journey</b> <b>Associate Professor Thapanee Thammeter, Ph.D.</b> Director of Thailand Cyber University Project, Ministry of Higher Education, Science, Research and Innovation, Thailand
9:35-10:35	<b>Session 1 "Topic: Transforming Learning with Technology: MOOCs and Online Education in the Age of AI" (15 minutes each)</b>

	<p><b>Keynote1: Mr. Wang Shuaiguo</b> Director of Online Education Center at Tsinghua University, Secretary General of Global MOOC and Online Education Alliance.</p> <p><b>Keynote2: Ms. Anastasia Kovalchuk</b> Head of the Digital Transformation Project Office, Director of the Centre of E-Learning Development, St Petersburg University</p> <p><b>Keynote3: Ms. Lynn M. Dickinson, MA, MPW, MA</b> Communication and Media Studies Faculty, Santa Monica College, Co-Chair: Academic Senate ad hoc Faculty Committee on AI Faculty Advisor: Corsair AI – student AI Club, Author</p> <p><b>Keynote 4: Professor Ojat Darajat, M.Bus., Ph.D.</b> Rector of Universitas Terbuka (UT), Chairperson, ICE Institute Consortium, Indonesia</p>
10:35-10:50	<b>Networking and Refreshment Break</b>
10:50-11:40	<b>Session 2 Interactive Keynote "Topic: Tech-Driven Teaching Strategies: Optimizing MOOC and Online Education Platform"</b> (15 minutes each)
Session Chair (Moderator):	<b>Vorasuang Duangchinda, Ph.D.</b> Director of Office of Online Education, Sripatum University, Thailand
	<p><b>Keynote1: Mr. Dhawal Shah</b> Founder and CEO, Class Central, USA</p> <p><b>Keynote2: Ms. Loh Ley Ley</b> Principle Consultant (Asia), edX.</p> <p><b>Keynote3: Mr. Mo Zadeh (Online)</b> CEO / Co-Founder, Rumi Technologies, Inc.</p>

11:40-11:50	<p><b>Launch Ceremony for Course Sharing and Collaboration Projects between Thai MOOC and XuetangX</b> <b>Associate Professor Thapanee Thammetar, Ph.D. and Mr. Wang Shuaiguo</b></p>
11:50-12:00	<p><b>Awards Presentation: Outstanding International MOOC Exchange Award</b> <b>Recipients:</b> <b>“English for General Academic Purposes (English II)”</b> Associate Professor Ma Yuehan, Chang’an University School of Foreign Languages; Chinese Language Center, Villa College, Maldives. <b>“Innovative Thinking”</b> Associate Professor Wu Wei, Shenzhen Polytechnic University.</p>
Session Chair (Moderator):	Representative from XuetangX and Tsinghua University
12:00-13:30	<b>Lunch at The North Cafe, 11th floor</b>
Master of Ceremonies (MC):	<b>Vorasuang Duangchinda, Ph.D.</b> Director of Office of Online Education, Sripatum University, Thailand
Session Chair (Moderator):	<b>Associate Professor Thapanee Thammetar, Ph.D.</b> Director of Thailand Cyber University Project, Ministry of Higher Education, Science, Research and Innovation, Thailand
13:30-14:10	<p><b>Session 3 Interactive Keynote</b> <b>"Topic: Asia Pacific MOOC Revolution: Shaping the Future of Learning"</b> (15 minutes each with Q&amp;A at the end of each round, sort by alphabetical orders)</p>
	<p><b>Keynote1: Professor Wang Yao, Ph.D.</b> Director of the International Office at Beijing University of Posts and Telecommunications</p> <p><b>Keynote2: Professor Ye Jin</b> Vice Director of key laboratory of Guangxi province, Guangxi University</p>
14:10-14:25	<b>Refreshment Break</b>



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Session Chair (Moderator):	<b>Professor Jintavee Khlaisang, Ed.D.</b> Deputy Director, Thailand Cyber University Project Ministry of Higher Education, Science, Research and Innovation, Thailand
14:25-15:25	<b>Keynote3: Professor Masahiro INOUE, Ph.D, PMP., PEJp.</b> Specially Appointed Professor, Graduate School of System Design and Management, Keio University, Professor Emeritus, Shibaura Institute of Technology  <b>Keynote 4: Associate Professor Nurbiha A Shukor, Ph.D.</b> Deputy Director, Center of Advancement in Digital and Flexible Learning UTM CDex, Chair, Malaysian e-Learning Council for Public Universities (MEIPTA), Malaysia.  <b>Keynote 5: Professor Melinda Dela Pena Bandalaria, Ph.D.</b> Chancellor and Professor, University of the Philippines Open University (UPOU), Philippines.



## Appendix 2. Main Room Day 2 Schedule

Day 2, August 15th, 2024 (Bangkok, Thailand Time GMT +7 / 24-hour clock)

MAIN ROOM: Mayfair Ballroom C 11th Floor

**(Thai Session)**

8:45-9:00	<b>Welcome Session with MCs</b>
Master of Ceremonies (MC):	<b>Associate Professor Narubodee Wathanakom, Ph.D.</b>
9:00-9:30	<b>Networking and Refreshment Break</b>
9.30-10.00	<b>Keynote Topic: "University for Lifelong Learning: A Credit Bank System Approach"</b> <b>Speaker: Associate Professor Borworn Papasartorn, Ph.D.</b> Director of Knowledge Network Institute of Thailand.
10.00-12.00	<b>Topic: Navigating the Learner's Journey: The Role of University Credit Banking for Lifelong Learning</b>
Session Chair (Moderator):	<b>Professor Jintavee Khlaisang, Ed.D.</b> and <b>Associate Professor Anuchai Theeraroungchaisri, Ph.D.</b> Deputy Director, Thailand Cyber University Project Ministry of Higher Education, Science, Research and Innovation, Thailand



	<p><b>Keynote 1: Associate Professor Atiwong Suchato, Ph.D.</b> Chulalongkorn University</p> <p><b>Keynote 2: Associate Professor Nuttee Suree, Ph.D.</b> Deputy Director of School of Lifelong Education, Chiang Mai University</p> <p><b>Keynote 3: Associate Professor Suwithida Charungkaitikul, Ph.D.</b> Director of General Education Center, Chulalongkorn University</p> <p><b>Keynote 4: Jitti Niramitranon, Ph.D.</b> Deputy Director, The Office of Educational Administration, Lecturer at Department of Computer Engineering, Kasetsart University</p> <p><b>Keynote 5: Assistant Professor Phanin Nonthakhot, Ph.D.</b> Faculty of Management Science Uttaradit Rajabhat University</p>
12:00-13:30	<b>Lunch at The North Cafe, 11th floor</b>
Session Chair (Moderator):	<b>Associate Professor Narubodee Wathanakom, Ph.D.</b>
13:30-13:35	<p><b>10 Awards in Outstanding Online Courses</b> <b>Professor Jintavee Khlaisang, Ed.D.</b> Deputy Director, Thailand Cyber University Project Ministry of Higher Education, Science, Research and Innovation, Thailand</p>



13:35-14:05	<p><b>1st to 5th awards representative receives their reward and presenting their courses</b></p> <ul style="list-style-type: none"> <li>· <b>Course with the Highest Enrollment</b> <ul style="list-style-type: none"> <li>o English for Communication, Chiang Mai University</li> </ul> </li> <li>· <b>Course Bringing International Recognition</b> <ul style="list-style-type: none"> <li>o Data Science Essential and Applications Chulalongkorn University</li> </ul> </li> <li>· <b>Course in Arts and Culture Highlighting Soft Power</b> <ul style="list-style-type: none"> <li>o Silpakorn Arts, Silpakorn University</li> </ul> </li> <li>· <b>Course Promoting Online Teaching Technology Development</b> <ul style="list-style-type: none"> <li>o Technology Enhanced Learning for Digital Era, Sripatum University</li> </ul> </li> <li>· <b>Course Facilitating International Collaboration</b> <ul style="list-style-type: none"> <li>o Tsinghua Chinese: Start Talking with 1.3 Billion People, XuetangX</li> </ul> </li> </ul>
14:05-14:25	Refreshment Break
14:25-14:55	<p><b>6th to 10th awards representative receives their reward and presenting their courses</b></p> <ul style="list-style-type: none"> <li>· <b>Outstanding Workforce Development Course for Government Agencies</b>   15 courses from Sukhothai Thammathirat Open University</li> <li>· <b>Outstanding Work-Based Skills Development Course</b>   5 courses from Thammasat University</li> <li>· <b>Pioneering Course Series for Credit Transfer</b>   3 courses from Uttaradit Rajabhat University</li> <li>· <b>Course Series for Elderly Care Supporting Thailand's Aging Society</b>   14 courses from Sukhothai Thammathirat Open University</li> <li>· <b>Distinguished Legal Course from Government Agencies Educating the Public</b>   5 courses from Nitivajra Institute, Office of the Attorney General</li> </ul>
14:55-15:00	**Photo Session**
15:00-15:30	<b>Closing ceremony (Thai and English Session)</b>



## Appendix 3. Room 2 Day 1 and Day 2 Schedule

**Room 2:** Mulberry A 10th Floor (English Session)

**Day 1, August 14th, 2024** (Bangkok, Thailand Time GMT +7 / 24-hour clock)

Session Chair:	<b>Associate Professor Anuchai Theeraroungchaisri, Ph.D.</b> Deputy Director, Thailand Cyber University Project Ministry of Higher Education, Science, Research and Innovation, Thailand
13:30-14:30	<b>Workshop: “How to Use ChatGPT (and Other Large Language Models) as a Teaching Assistant”</b> By <b>Ms. Lynn M. Dickinson</b>
	Refreshment Break
14:30-15:30	<b>Workshop: “Meet the AI Taxonomist: LLM-Powered Course Catalog Curation. A Use Case from the World's Best MOOC Search Engine”</b> By <b>Mr. Dhawal Shah</b> Founder and CEO, Class Central, USA
15:30-16:30	<b>Workshop: “Canva for Education Training Partner &amp; Canva Hub Thailand with Practical Use Cases”</b> By <b>Medhawin Kitikun, Ph.D.</b> Managing Director MBRO GLOBAL CO., LTD.



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**Room 2: Mulberry A 10th Floor (English Session)**

**Day 2, August 15th, 2024** (Bangkok, Thailand Time GMT +7 / 24-hour clock)

Session Chair:	<p><b>Mr. Brian Li</b>          Senior Manager, Tsinghua University Online Education Center          Assistant Secretary-General, Global MOOC and Online Education Alliance Education Center</p> <p><b>Ms. Hongru Li</b>          Manager, XuetangX</p> <p><b>Associate Professor Anuchai Theeraroungchaisri, Ph.D.</b>          Deputy Director, Thailand Cyber University Project          Ministry of Higher Education, Science, Research and Innovation, Thailand</p> <p><b>Professor Jintavee Khlaisang, Ed.D.</b>          Deputy Director, Thailand Cyber University Project          Ministry of Higher Education, Science, Research and Innovation, Thailand</p>
13:30-14:30	<b>Universities and Online education leader discussion.</b>
14:30-14:55	<b>Networking and Refreshment Break</b>
14:55	<b>**Return to main room to take part to in the closing ceremony</b>



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## Appendix 4. Room 3 Day 1 Schedule

**Room 3:** Boardroom 1, 11th Floor (Invitation only)

**Day 1, August 14th, 2024** (Bangkok, Thailand Time GMT +7 / 24-hour clock)

Session Chair:	<b>Associate Professor Praweenya Suwannatthachote, Ph.D.</b> Chairman, Department of Educational Technology and Communications, Faculty of Education, Chulalongkorn University, Thailand
14:30-15:30	<b>"Seminar on Preparing AI Knowledge and Skills for Teacher Students: Insights and Knowledge Sharing from Instructors in Educational Technology Core Courses."</b>